

Docket No.: 4554-002

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :  
Inventor(s): TAKAKURA, TETSUO et al. : Confirmation No. 8903  
U.S. Patent Application No. 09/863,815 : Group Art Unit: 3623  
Filed: May 24, 2001 : Examiner: ERIC T. SCHAFER

For: METHOD AND SYSTEM FOR ADVERTISING, AND COMPUTER PRODUCT

**INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO-1449. It is respectfully requested that the documents be expressly considered during the prosecution of this application, and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

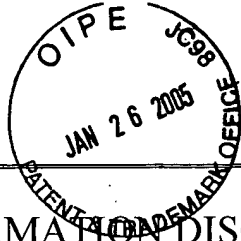
This Information Disclosure Statement is being filed within three months of the U.S. filing date OR before the mailing date of a first Office Action on the merits. No certification or fee is required.

Respectfully submitted,

**LOWE HAUPTMAN & BERNER, LLP**

Benjamin J. Hauptman  
Registration No. 29,310

1700 Diagonal Road, Suite 300  
Alexandria, Virginia 22314  
(703) 684-1111 BJH/jk  
Facsimile: (703) 518-5499  
Date: January 26, 2005



INFORMATION DISCLOSURE  
CITATION IN AN  
APPLICATION  
(PTO-1449)

ATTY. DOCKET NO.  
4554-002

U.S. PATENT  
APPLICATION NO.  
09/863,815

APPLICANT  
**TAKAKURA, TETSUO et al.**

FILING DATE  
May 24, 2001

GROUP  
3623

U.S. PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE
	6,141,010	10/2000	Hoyle			

FOREIGN PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						Yes	No
	WO 99/55066	10/1999	WIPO				
	2000-0024676	5/2000	Korea			X	
	1999-0078840	11/1999	Korea			X	
	1999-0081849	11/1999	Korea			X	

OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)

	Page (with no specific date) from Claria.com

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.